

Graphics

LCB Depot's exhibition & events programme highlights work from a different creative practice every month. In January 2022 the focus is on graphic design, illustration, and animation.

Work is exhibited in our gallery and online from **January 10th - 28th 2022, Mon to Fri, 9am - 5pm**

To find out more visit <https://www.lcbdepot.co.uk/event/graphics2022>

#graphics @lcbdepot

Camille Medina



The House Shuffle's Winnowing Guide

Digital

This commercial piece, which was created for The House Shuffle, mixes branding and illustration.

The House Shuffle, a company that specialises in household systems and helps its clients create a practical, comfortable home that works, contacted Camille to create an eBook cover for their winnowing guide.

Camille took their brand values (clean, simple, individuality, comfortable and fun) and began with thinking about what could make tidying up and decluttering a fun activity for the whole family. Soon enough she started exploring concepts based around board games, toys and games in general. She presented two concepts to the client and this one, inspired by a doll's house, was selected. For the finished piece Camille used The House Shuffle's brand colours to give each room its own identity and used a combination of flat and wonky perspective to make the illustration playful and fresh.

NFS

Artist Bio

Camille Medina is an illustrator who works with businesses, designs products for her online shop and mentors other creatives. Her work, often light-hearted and colourful, aims to create connections between people, to bring joy, and to inspire.

Camille works from her home studio in Leicester with Sushi, her cat, who likes to think that he runs the place.

Her clients include Scribbler, Paperchase, Templar Publishing and the Leicester Museum & Art Gallery.

When she is not working on client projects, Camille loves to draw cosmic things, cats and sushi.

[@camille_medina](https://www.instagram.com/camille_medina)