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Business gets sneak preview of Phoenix digital

Tuesday, November 17, 2009, 08:30

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Business leaders are being given a sneak preview of a digital media centre.

Phoenix Square was to hold a pre-launch event tomorrow to showcase how firms can benefit from the Leicester venue.

Phoenix Square Film and Digital Media, in the St George's cultural quarter, was organising the business breakfast event with Prospect Leicestershire, and more than 70 invited guests were set to attend.

It was to be the first opportunity for business leaders to see the new venue's facilities.

Ted Cassidy, chairman of Phoenix Square, is due to speak about the opportunities for business and Nick Carter, chairman of Prospect Leicestershire, is to talk about the role of Phoenix Square in the regeneration of the city.

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Phoenix Square Film & Digital Media, which will open to the public on Thursday, will soon be announcing details of a business club, to be launched in February 2010, sponsored by Harvey Ingram.

It has members signing up already to use the facilities and to network.

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